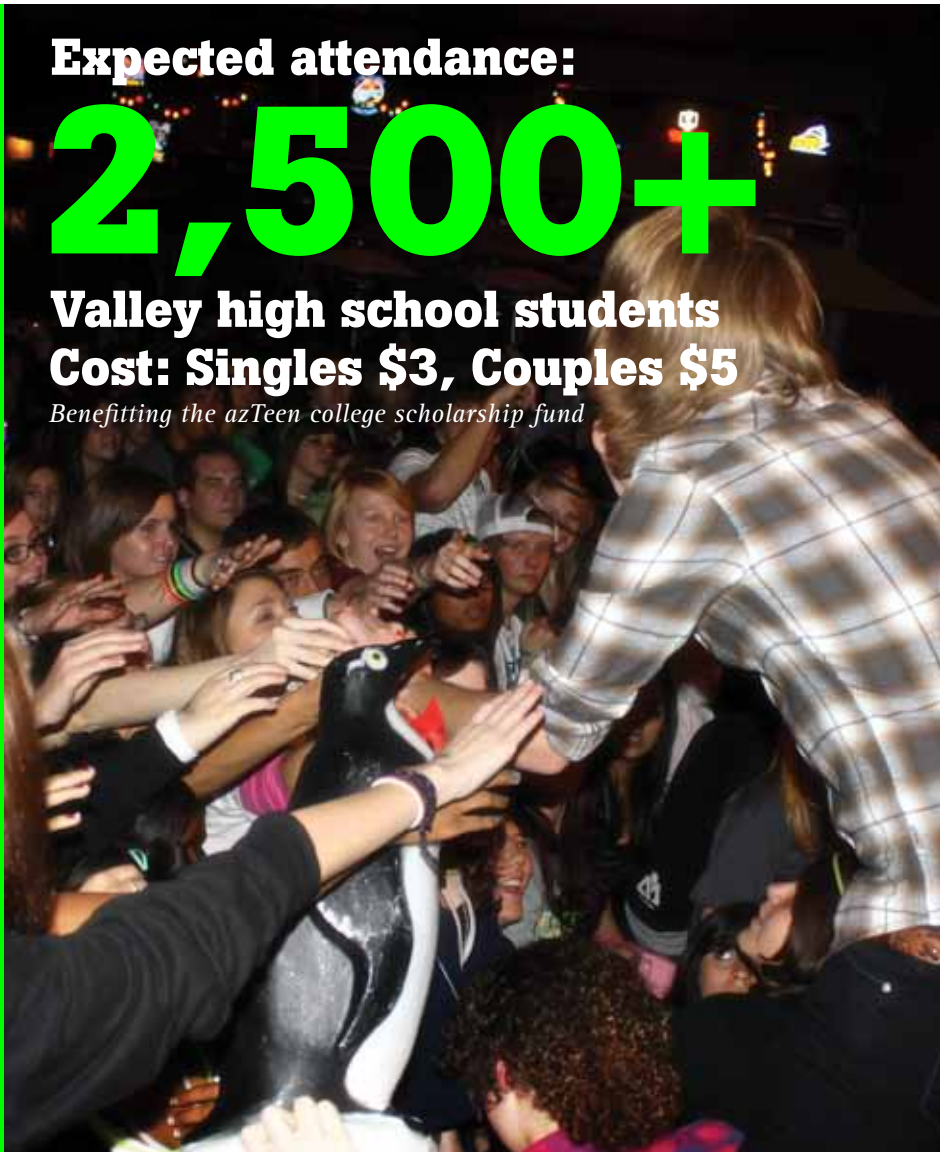


Expected attendance:

2,500+

**Valley high school students
Cost: Singles \$3, Couples \$5**

Benefitting the azTeen college scholarship fund



azValenTeens Bash '11

WHAT: A teens-only, Valentine's-themed party featuring a rootbeer pong tournament, prizes, food, games and music. It is the fourth azValenTeens Bash and azTeen's seventh Bash overall.

WHEN: Saturday, February 12, 6-10:30 p.m.

WHERE: The District Stage at Tempe Marketplace

COST OF SPONSORSHIPS: \$2,000

\$500 deposit due upon sale of sponsorship to secure; remaining \$1,500 due January 31, 2011.

No sponsorship is considered sold without deposit.

Sponsors will receive repeated multiple mentions from emcee on stage during the event.

Sponsorship cost includes prizes for contest winners.

- azTeen will provide signage where appropriate.
- Sponsors receive mention in all collateral materials produced, as well as their logos on the 15,000 postcards distributed to local high schools.
- Every sponsor will receive a one quarter-page ad in an upcoming issue of azTeen Magazine. Value: \$740.





EVENT DETAILS

Rootbeer Pong Tourney

The centerpiece of the Bash, the Rootbeer Pong Tourney will work like a Sweet 16 bracket, pitting guy/girl teams against each other until only two are left. The final round will be played on stage, with the winning couple and the runners-up being rewarded for their skills with fabulous prizes. Last year's tournament was such a hit we just had to make this one even bigger and better!

Amazing Music

The azTeen Bashes all have one thing in common: Great music! Proven draw Weird Is the New Cool will be headlining the show, and WINC frontman will serve as emcee. Backed by other popular bands and an expert spinner from AZ Pro DJs, WINC is guaranteed to put on another energetic show.

Cupid-Grams

Guests visit our Cupid-Gram table to write a note to their beloved, then package it with cookies and a flower so that azTeen's own Archer of Love – Cupid himself! – can announce from stage who has a special delivery. Cupid then hand-delivers it to the lucky recipient in front of the whole crowd.

Food and drinks

Included in the admission price, Bash guests will enjoy a variety of refreshments throughout the evening. Eateries at Tempe Marketplace that have participated in sampling in the past include Coffee Bean & Tea Leaf, Paradise Bakery, Chipotle, California Pizza Kitchen, Great Steak & Potato and Mojo Yogurt. We will also have unlimited energy drinks, water and/or soda.

CoupleCam

Our roving photographers will snap shots of couples, friends and groups to be uploaded on our Facebook for guests to download to their own pages. Photographers and Cupid, who will pose with guests, pass out "You've been shot" papers that give the details on how guests can find their pics online.

King and Queen of the Bash

One lucky real-life couple is being named the Love King and Queen and gracing the cover of azTeen's Love Issue. They will also reign supreme over the azValenTeens Bash in sashes and regalia, plus enjoy a dream date on us.

Games

Emcee Kyle Collins will give a play-by-play during the pong tourney and also lead other games on stage. Past games have included "The Bash-elor and Bashelorette," in which a single guy or girl is blindfolded and asks questions of potential dates, and "The LoveQuiz," in which long-term teen couples vie for prizes while seeing which couple knows each other best.

Valentine Video

Without the audio/visual, there is no Bash! As always, we will have a professional sound system and live-action streaming footage on Tempe Marketplace's big screen. Several times throughout the evening, sponsor logos will be looped on the screen.